WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

		Page 1 of 4	
WHAS			
2034509-1	Order #	2034509	
07/12/20	Alt Order #	WOC12588413	
July 2020	Deal #		
06/29/20 - 07/07/20	Flight Dates	07/01/20 - 07/07/20	
POL/ Mitch McConne	ell / R / US SEN	N / KY	
MMCCO			
8074			
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales	s Washington DC	
Sales Region	n National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			
	2034509-1 2034509-1 07/12/20 July 2020 06/29/20 - 07/07/20 POL/ Mitch McConne MMCCO 8074 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	2034509-1Order #2034509-1Order #07/12/20Alt Order #July 2020Deal #06/29/20 - 07/07/20Flight DatesPOL/ Mitch McConnell / R / US SENMMCCO8074Account ExecutiveBen SteckerSales OfficeTEGNA SalesSales RegionNationalAgency Code1021Advertiser Code508Billing CalendarBroadcastBilling TypeCashSpecial HandlingAdvertiser RefAdvertiser Ref83395Product 1629	

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 07/01/20	07/06/20	WHAS11 WAK WS @ 6A - Rate		1-11	1:00	3	\$450.00	NM	
Weeks:	Start Date 07/01/20		Spots/Week 1 3	<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 All	W 07/	01/20 6:27 AM	»WHAS11 WAKE UP NEW	VS @ 66-7a	1:0	0 MM-20-T	V-13H		\$450.00 NI
2 All	Th 07/	02/20 6:12 AM	»WHAS11 WAKE UP NEW	VS @ 66-7a	1:0	0 MM-20-T	V-13H		\$450.00 NI
3 All	M 07/	06/20 6:42 AM	»WHAS11 WAKE UP NEW	VS @ 66-7a	1:0	0 MM-20-T	V-13H		\$450.00 NI
2 07/01/20	07/07/20	»WHAS11 NEW ON - Rate	'S AT NO 12-1p	- 1- 11	1:00	3	\$250.00	NM	
Weeks:	Start Date 07/01/20	End Date <u>MTW</u> 07/07/20 - 1 -		<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 All	Th 07/	02/20 12:37 PM	»WHAS11 NEWS AT NOC)N - Ra12-1p	1:0	0 MM-20-T	V-13H		\$250.00 NI
2 All	F 07/	03/20 12:42 PM	»WHAS11 NEWS AT NOC)N - Ra12-1p	1:0	0 MM-20-T	V-13H		\$250.00 NI
3 All	Tu 07/	07/20 12:08 PM	»WHAS11 NEWS AT NOC)N - Ra12-1p	1:0	0 MM-20-T	V-13H		\$250.00 NI
3 07/01/20	07/06/20	»WHAS11 NEW - Rate	'S @ 4P 4-5p	1-11	1:00	3	\$350.00	NM	
Weeks:	Start Date 07/01/20	End Date <u>MTW</u> 07/07/20 1-1	Spots/Week 1 3	<u>Rate</u> \$350.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 All	W 07/	01/20 4:38 PM	»WHAS11 NEWS @ 4P - I	Rate 4-5p	1:0	0 MM- 20- T	V-13H		\$350.00 NI
2 All	Th 07/	02/20 4:40 PM	»WHAS11 NEWS @ 4P - I	Rate 4-5p	1:0	0 MM-20-T	V-13H		\$350.00 NI
3 All	M 07/	06/20 4:21 PM	»WHAS11 NEWS @ 4P - I	Rate 4-5p	1:0	0 MM-20-T	V-13H		\$350.00 NI
4 07/01/20	07/07/20	»WHAS11 NEW 630p Su-F - Rat	/S @ 6 & 6-630p e	111	1:00	3	\$1,000.00	NM	
Weeks:	Start Date	End Date MTW	TFSS Spots/Week	Rate					
Standard Terms: If you	u are purchasing b	proadcast spot advertising	, station website advertising, or OTT	radvertising from a TEGNA n	ational seller o	TEGNA broa	dcast station, the tra	ansaction is	subject to the TEGN/

Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are avail

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Send Payment To:

WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 2 01 4
	Invoice #	2034509-1	Invoice Month	July 2020
	Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/07/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8074		

Con a tra /

								Spots/				
Line Start Date	End Date	Description	on	Start/End Tin	ne MTWTF	SS	Length	Week	Rate	Туре		
4 07/01/20	07/07/20	»WHAS1 630p Su-	1 NEWS @ 6 F - Rate	& 6-630p	111		1:00	3	\$1,000.00	NM		
	07/01/20	07/07/20	111		3 \$1,000.	00						
Spots: # Ch	n Day A	ir Date Air	Time Descrip	otion	Sta	t/End Time	Length	n Ad-ID			Rate	Туре
1 All	W 07	7/01/20 6:	23 PM »WHAS	611 NEWS @ 6	& 630p Su6-63	0p	1:00) MM-20-1	ГV-13Н		\$1,000.00) NM
2 All	M 07	7/06/20 6:	13 PM »WHAS	S11 NEWS @ 6	& 630p Su6-63	0p	1:00) MM-20-1	ГV-13Н		\$1,000.00) NM
3 All	Tu 07	7/07/20 6:	22 PM »WHAS	S11 NEWS @ 6	& 630p Su6-63	0р	1:00) MM-20-7	ГV-13Н		\$1,000.00) NM
5 07/01/20	07/07/20	»ENTER NIGHT -			111		1:00	3	\$1,000.00	NM		
Weeks:	Start Date 07/01/20	End Date 07/07/20	<u>MTWTFSS</u> 111	Spots/Wee	<u>ek R</u> 3 \$1,000	ate 00						
Spots: # Ch	n Day A	ir Date Air	Time Descrip	otion		t/End Time	Length	n Ad-ID			Rate	Туре
1 All				RTAINMENT T	ONIGHT - 17-73	0p	1:00) MM-20-7	ГV-13Н		\$1,000.00	
3 All	M 07	7/06/20 7:	26 PM »ENTE	RTAINMENT T	ONIGHT - 17-7	0p	1:00) MM-20-7	ГV-13Н		\$1,000.00) NM
4 All	Tu 07	7/07/20 6:	59 PM »ENTE	RTAINMENT T	ONIGHT - 17-73	Ор	1:00) MM-20-1	ГV-13Н		\$1,000.00) NM
6 07/01/20	07/07/20	Mon Prim	ne Other	8-11p	1		1:00	1	\$1,650.00	NM		
Weeks:	Start Date 07/01/20	End Date 07/07/20	<u>MTWTFSS</u> 1	Spots/Wee	<u>ek R</u> 1 \$1,650	ate 00						
Spots: # Ch	n Day A	ir Date Air	Time Descrip	otion	Sta	t/End Time	Length	n Ad-ID			Rate	Туре
1 All	M 07	7/06/20 8:	48 PM Mon Pr	ime Other	8-1	р	1:00) MM-20-7	FV-13H		\$1,650.00) NM
7 07/01/20	07/04/20	»GOOD I RICA - R	MORNING AM ate	IE 7-9a		1-	1:00	1	\$400.00	NM		
Weeks:	Start Date 06/29/20	End Date 07/05/20	<u>MTWTFSS</u> 1-	Spots/Wee	e <u>k R</u> 1 \$400	ate 00						
Spots: <u>#</u> Ch	<u>Day A</u>	ir Date Air	Time Descrip	otion	Sta	t/End Time	Length	n Ad-ID			Rate	Туре
1 All	Sa 0	7/04/20 7:	29 AM »GOOE	D MORNING AN	IERICA - F7-9a	1	1:00) MM-20-7	FV-13H		\$400.00) NM
8 07/01/20	07/05/20	»GOOD I RICA - R		IE 8:00 AM-9:00) AM	- 1	1:00	1	\$400.00	NM		
Weeks:	Start Date 06/29/20	07/05/20	<u>MTWTFSS</u>		e <u>k Ra</u> 1 \$400	ate 00						
Spots: <u>#</u> Ch	<u>Day</u> A		Time Descrip			t/End Time		n Ad-ID				Туре
1 All	Su 07	7/05/20 8:	59 AM »GOOE	D MORNING AN	/IERICA - F8:00	AM-9:00 A	M 1:00) MM-20-7	ГV-13Н		\$400.00) NM
9 07/01/20	07/05/20	»THIS W	EEK - Rate	9-10a		- 1	1:00	1	\$300.00	NM		
Weeks:	Start Date 06/29/20	End Date 07/05/20	<u>MTWTFSS</u> 1	Spots/Wee	<u>ek R</u> 1 \$300	ate 00						
Spots: # Ch	<u>Day</u> A	ir Date Air	Time Descrip	otion	Sta	t/End Time	Length	n Ad-ID			Rate	Туре
1 All				WEEK - Rate	9-10) MM-20-1	ГV-13Н		\$300.00	
I All	Su 0.	//03/20 10.										
10 07/01/20	07/05/20		1 NEWS @ 63			- 1	1:00	1	\$400.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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/HAS	
O. Box 63738	6
incinnati, OH	45263-7386

DUPINVO	ICEA	TE				
	Invoice #	2034509-1	Invoice Month	July 2020		
	Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/07/20		
Advertiser POL/ Mitch McConnell / R / US SEN / KY						
	Product	MMCCO				
	Estimate #	8074				

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 07/01/20	07/05/20	»WHAS11 NEWS @ p - Rate	630 630-7p	1	1:00	1	\$400.00	NM	
Spots: # C	h Day Air	Date Air Time Desc	ription	Start/End Time	Leng	h Ad-ID			Rate Type
1 A	ll Su 07/	/05/20 6:42 PM »WH	IAS11 NEWS @ 630p	- Rate 630-7p	1:0	0 MM-20-T	TV-13H		\$400.00 NM
11 07/01/20	07/05/20	»FUNNIEST HOME EOS - Rate	VID	1	1:00	1	\$1,800.00	NM	
Weeks:	Start Date 06/29/20	End Date MTWTFSS 07/05/20 1		<u>Rate</u> \$1,800.00					
	c <u>h Day Air</u>			Start/End Time		h Ad-ID			Rate Type
1 A	ll Su 07/	05/20 7:42 PM »FUI	NNIEST HOME VIDEO	DS - Ra	1:0	0 MM- 20- T	TV-13H		\$1,800.00 NM
12 07/01/20	07/05/20	PRESS YOUR LUCK	G 9-10p	1	1:00	1	\$1,650.00	NM	
Weeks:	Start Date 06/29/20	End Date MTWTFSS 07/05/20 1		<u>Rate</u> \$1,650.00					
	t <u>h Day Air</u>			Start/End Time		h Ad-ID			Rate Type
1 A	ll Su 07/	05/20 9:42 PM PRE	SS YOUR LUCK	9-10p	1:0	0 MM- 20- T	V-13H		\$1,650.00 NM
13 07/01/20	07/07/20	Good Morning Ameri	ca 7-9a	M- WTF	1:00	4	\$750.00	NM	
Weeks:	Start Date 06/29/20	End Date MTWTFSS 07/05/20 WTF		<u>Rate</u> \$750.00					
	t <u>h Day Air</u>		cription	Start/End Time		h Ad-ID			Rate Type
	/HAS W 07/		d Morning America	7-9a		0 MM- 20- T			\$750.00 NM
	HAS Th 07		d Morning America	7-9a		0 MM- 20- T			\$750.00 NM
1 V Weeks:	/HAS F 07/ Start Date	03/20 7:59 AM Good End Date <u>MTWTFSS</u>	d Morning America	7-9a Rate	1:0	0 MM- 20- T	V-13H		\$750.00 NM
weeks.	07/06/20	07/12/20 M	. <u>Spots/Week</u> 1	\$750.00					
Spots: # C	h Day Air	Date Air Time Desc	cription	Start/End Time	Leng	h Ad-ID			Rate Type
4 V	/HAS M 07/	06/20 7:58 AM Goo	d Morning America	7-9a	1:0	0 MM- 20- T	TV-13H		\$750.00 NM
14 07/01/20	07/01/20	Local News @ 12p N	I-F 12-1p	W	1:00	1	\$250.00	NM	
Weeks:	Start Date 06/29/20	End Date MTWTFSS 07/05/20 W	Spots/Week	<u>Rate</u> \$250.00					
Spots: <u>#</u> C	t <u>h Day Air</u>	Date <u>Air Time</u> Desc	cription	Start/End Time	Leng	h Ad-ID			Rate Type
1 V	/HAS W 07/	01/20 12:58 PM Loca	l News @ 12p M-F	12-1p	1:0	0 MM-20-T	V-13H		\$250.00 NM
15 07/01/20	07/01/20	Local News @ 5a M-	F 5-6a	W	1:00	1	\$250.00	NM	
Weeks:	Start Date 06/29/20	End Date MTWTFSS 07/05/20 W	Spots/Week	<u>Rate</u> \$250.00					
<u> </u>	t <u>h Day Air</u>			Start/End Time	0	h Ad-ID			Rate Type
1 V	/HAS W 07/	01/20 5:29 AM Loca	l News @ 5a M-F	5-6a	1:0	0 MM-20-T	W-13H		\$250.00 NM
				Total Spots	:	28			

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #	2034509-1	Invoice Month	July 2020				
Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/07/20				
Advertiser	POL/ Mitch McConnell / R / US SEN / KY						
Product	MMCCO						
Estimate #	8074						

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$19,250.00
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Agency Commission \$2,887.50

Net Amount Due \$16,362.50

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